

# Inspire Employees at Your Next Annual Meeting

ABR has extensive content expertise that provides the foundation for truly engaging training. *Here's a little taste of that, just for you.*

## With a new year approaching, many companies are holding annual meetings with their employees.

Annual meetings are an opportunity to engage, ignite, and inspire individuals and groups to perform and achieve in the upcoming year. To ensure your annual meeting meets your goals and inspires your workforce, incorporate one or more of the five ideas below.

### > **Theme it**

Theming can boost the impact and success of your annual meeting, as it gives direction and links meeting activities together. Think of theming as the heart and soul that gives life to your messaging. It is important to consider, though, the type of theme that is appropriate for your business.

### > **Encourage Collaboration**

Annual meetings are prime opportunities to foster collaboration among teams. Select a team-building activity to match the demographics of your participants. Present teams with a challenge; ask them to build something representative of the organization, its history, or its future; or pose a problem to solve, providing clues to success in each presentation.

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Amy E. Fox, President  
Accelerated Business Results

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› **Stimulate the Senses**

Take advantage of technology to engage your audience. Use music, video, multimedia presentations, photo collages, lighting, and sound effects to reinforce your messaging or introduce activities. Be sure your media choice supports but does not overwhelm your message.

› **Make It a Game**

Today's employees enjoy overcoming the obstacles presented in electronic games. Consider including simulations, business games, and competitions throughout your meeting. Challenge your employees mentally or even consider adding an appropriate level of physical activity in the games.

› **Tell the Story**

As humans, we use stories to explain how things work, help us make decisions, understand our place in the world, and create our identities. Harness the power of storytelling in your annual meeting. Craft the story of your organization and its vision—where you have been and where you are going. Ask individuals to share their success stories and their visions for their teams through the use of analogies, pictures, and images.

See more at:

<http://www.acceleratedbr.com/blog/inspire-employees-at-your-next-annual-meeting/>



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